

### APPENDIX F Equestrian Trail Success Stories

#### Two Largest Trail Rides in the United States

- **Knott County KY – Bi-Annual County Trail Ride**  
[www.knottcountyadventure.com](http://www.knottcountyadventure.com)

- Offers multiple well-marked looped trails for both horses & wagons, guided or self guided trail rides, camping, concessions, \$5 hot showers, port-a-johns, lighted main roads, watering stations for horses, live bands Thursday-Saturday.
- Four-day event but same price if one arrives on Sunday before event starts or last night of the event.
- Started in Fall of 2006. Event grows every year. Estimated 6,000 to 7,000 participants and growing.
- One Cost: \$20 per person for 1 day or 7 days. Children 12 & under are free.
- Spend on average \$383.00 while in the region.

#### Multi-Day Equestrian Events Bring \$\$'s to Communities

*Multiple day events draw people from further distances and tend to have a larger economic impact on the region because riders buy gas, supplies, equipment, feed, etc. while in the area.*

**Note: Economic impact on Region: \$2.3 million dollars per event**  
*See Appendix D for more on this event*

- **Eminence MO - Cross Country Trail Ride** [www.crosscountrytrailride.com](http://www.crosscountrytrailride.com)

- Touted as the Nation's largest organized trail ride, this week long trail riding event occurs every month from May – October organized by the Cross Country Trail Rides (CCTR).
- Participants bring their own horses and camping equipment, and CCTR provides the campground, meals, entertainment for the week, team roping, team penning, horse shows, Nashville entertainers and live band nightly!
- They offer camping, 3 meals per day, trail riding through some of the most scenic areas this region has to offer, and nightly entertainment for the week.
- Facilities include a dining hall which seats 2,000 people comfortably, a 63,000 square foot indoor riding arena, one of Missouri's largest western stores, a heated and cooled restaurant, a shower house and a 75 acre campground.
- Cost: \$225 for 5 days (Mon-Friday). Additional 3-day trail rides offered in July, August & September
- Riders may camp up to 9 days before event. Pro-Rated \$45 per day. Discounts for 11 years and under.